

2010 (last modified: January 8, 2010 )

# A Green April at WCU 40<sup>th</sup> Anniversary of Earth Day

(Thursday April 22, 2010)

<http://www.earthday.net/earthday2010>

Events addressing . . .  
**Conservation and the environment**

**Saturday April 17 & Sunday April 18**

## **Global Days of Service**

<http://www.earthday.net/earthday2010>

The Global Days of Service will feature **Volunteer Actions** by tens of thousands of global participants, from April 17 – 18, 2010. These projects in parks, beaches, schools and forests will focus on climate change solutions like tree planting, energy efficiency retrofits, water protection, urban gardens and forest restoration. Produced with the help of Earth Day Network, along with local community organizations and governments, the activities will address current challenges and will help cities and organizations streamline their energy needs, and ‘green up’ their communities. Suitable for individuals of all ages, including children and families, these activities encourage active lifestyles and healthful living, while also connecting volunteers with the green solutions.

Volunteer activities will be quantified through our [events registration tool](#) on and carried out through our local partners around the world.

Some local volunteer opportunities:

1. Maysie's Farm Conservation Center, Glenmore, (610)458-8129 [www.maysiesfarm.org](http://www.maysiesfarm.org)
2. Adopt-A Block for WCU, [http://www.wcupa.edu/\\_Services/stu.occ/AdoptaBl/default.asp](http://www.wcupa.edu/_Services/stu.occ/AdoptaBl/default.asp)
3. Goose Creek Cleanup in West Chester Borough (9-11am) Lacey Street Public Works garage

### **Generating a Billion Acts of Green™**

By inspiring Volunteer Actions, Earth Day Network looks forward to generating A Billion Acts of Green™ around the world! We want you to register not only planned community events for Earth Day, but also your individual actions – your personal "Act of Green"-- be it changing your light bulbs for more energy-efficient styles, buying a hybrid car or building a native plant garden. Feeling generous? Perform your own "Act of Green" and then link to it from the social network of your choice—let your friends catch onto the excitement of Earth Day 2010.

One of Earth Day Network's stated goals is to expand and broaden the environmental movement. In keeping with that mission, Earth Day Network will plan a number of small- and large-scale events in the African-American, Latino, and faith-based communities in the United States. We will also partner with organizations to support refugee camp clean-ups, small water projects, and toxic clean-ups.

## **Monday, April 19-Friday April 23**

### **Geology Museum**

The WCU Geology Museum in Schmucker Science Link 151 houses several collections of historic and scientific importance. Minerals from around the world, drawn from the collections of William Yocom and Ruth Bass, are on display. The collection of the late, well-known West Chester geologist Hugh McKinstry contains fine specimens found in Chester County, as well as specimens from notable localities world-wide and collections of other significant 19th century amateurs. A special cabinet with ultraviolet light houses selected specimens from the extensive collection of fluorescent minerals of John Stolar, Sr. Other exhibits include fossils, the geology of Chester County, and labels written by famous collectors and mineralogists. The museum is free and open to the public

Monday 4/19 –

Tuesday 4/20 –

Wednesday 4/21 –

Thursday 4/22 –

Friday 4/23 –

Contact: Dr LeeAnn Srogi; [lasrogi@wcupa.edu](mailto:lasrogi@wcupa.edu)

**Monday, April 19 Seminar/Planetarium**

**Gordon Natural Area Seminar:**

**WCU Planetarium (RSVP)**

**Our place in space**

152 Schmucker Science Center Link  
6pm

RSVP-seating limited: Karen Vanlandingham; 610-436-2788;

[kvanlandingham@wcupa.edu](mailto:kvanlandingham@wcupa.edu)

[http://www.wcupa.edu/ACADEMICS/sch\\_cas.esc/planetariumandobservatory.htm](http://www.wcupa.edu/ACADEMICS/sch_cas.esc/planetariumandobservatory.htm)

**Tuesday, April 20 State of the Environment at WCU**

**Greg Weisenstein, President, WCU**

**6:30**

**Location TBA**

**Wednesday, April 21<sup>st</sup>**

**Outdoor Classroom/Laboratory Anniversary:**

noon

SSN/Marion hallway

## Thursday April 22: EARTH DAY

In September 1969, at a conference in Seattle, Washington, U.S. Senator Gaylord Nelson of Wisconsin announced that in the spring of 1970 there would be a nationwide grassroots demonstration on the environment. Senator Nelson first proposed the nationwide environmental protest to thrust the environment onto the national agenda.” "It was a gamble," he recalls, "but it worked."

On the 22nd of April, 1970, Earth Day marks the beginning of the modern environmental movement. Approximately 20 million Americans participated, with a goal of a healthy, sustainable environment. Thousands of colleges and universities organized protests against the deterioration of the environment. Groups that had been fighting against oil spills, polluting factories and power plants, raw sewage, toxic dumps, pesticides, freeways, the loss of wilderness, and the extinction of wildlife suddenly realized they shared common values.

In 1973 WCU dedicated the Gordon Natural Area as its commitment to the Earth Day and what Earth Day stands for

### **A Global Day of Action: April 22, 2010 – The Green Generation™ Takes Action**

After you've performed your **Act of Green**, count yourself among the billion around the globe to join a movement. Then, use your collective force – as members of The Green Generation™ – to take action around a single platform focused on global warming, renewable energy and a new green economy.

We will be convening some 500 communities around the world in a [Global Day of Conversation](#) on Climate Action. These town-hall style meetings in the U.S. and international cities will involve local citizens, mayors, and community leaders in discussions on climate change.

In the US, Earth Day Network will also convene its network partners representing key constituencies for a global day of action where people around the world contact their government about the need for solutions to climate change. Earth Day Network will also organize 2,000 campus events around the world - including rallies, tabling, petition signing, and round-table discussions. Can't come to an event? Let your fingers do the talking: We'll also be doing a campus sms campaign to get millions of students to "Text for Tomorrow."

## PASSHE/WCU Sustainability Workshop

**Location:** Sykes Ballroom B and C 9:00 to 3:00.

**Contact:** Marianne Peffall 610-436-2705; [mpeffall@wcupa.edu](mailto:mpeffall@wcupa.edu)

Come and meet representatives from firms that PASSHE/WCU does business with and learn about their sustainability efforts

## A Global Day of Action:– The Green Generation™ Takes Action

<http://www.earthday.net/earthday2010>

After you've performed your **Act of Green**, count yourself among the billion around the globe to join a movement. Then, use your collective force – as members of The Green Generation™ – to take action around a single platform focused on global warming, renewable energy and a new green economy.

We will be convening some 500 communities around the world in a [Global Day of Conversation](#) on Climate Action. These town-hall style meetings in the U.S. and international cities will involve local citizens, mayors, and community leaders in discussions on climate change.

In the US, Earth Day Network will also convene its network partners representing key constituencies for a global day of action where people around the world contact their government about the need for solutions to climate change. Earth Day Network will also organize 2,000 campus events around the world - including rallies, tabling, petition signing, and round-table discussions. Can't come to an event? Let your fingers do the talking: We'll also be doing a campus sms campaign to get millions of students to "Text for Tomorrow."

## WCU Employee Hike, Tree Planting and Lunch at the Gordon Natural Area (rain date April 23)

**11:00-Noon** Plant a tree. Hike with co-workers.  
**Noon-12:30** PB&J Lunch\*  
**RSVP:** Molly Nece: 610-738-0476; [mnece@wcupa.edu](mailto:mnece@wcupa.edu)

\*In the spirit of hiking, peanut butter and jelly (PB&J) sandwiches and water will be provided. If you are not a fan of PJ&J, please feel free to bring your own food and beverage.

## OCEANS (Disney Movie)

<http://disney.go.com/disneynature/oceans/>

**Friday April 23:**

**Saturday April 24<sup>th</sup>**

**3<sup>rd</sup> Garlic Mustard Pull:**

10am gate of the Gordon Natural Area (Stadium Rd) south campus, WCU

**RSVP** Gerry Hertel; 610-436-2722; [ghertel@wcupa.edu](mailto:ghertel@wcupa.edu)

## Sunday April 25

### A Global Day of Celebration -

To celebrate the 40th anniversary of Earth Day around the world, Earth Day Network will organize 40 major city events around the globe. The flagship event will be on the National Mall in Washington, DC, but twenty of the events will be organized by EDN in major cities such as London, Tokyo, Washington DC and Toronto, while an additional 20 events will be presented by partner organizations in cities such as Rio de Janeiro, Beijing, Melbourne, and Barcelona.

Can't wait to sign up? Look no further: The Green Generation™'s manifesto – is online here. Print it out, check off your actions, mail it in to Earth Day Network and count yourself a member of global movement toward a sustainable planet. Then log back onto our site and check for updates!

## Friday April 30 Arbor Day

Arbor Day is a nationally-celebrated observance that encourages tree planting and care. The first Arbor Day took place on April 10, 1872 in Nebraska. It was the brainchild of Julius Sterling Morton (1832-1902), a Nebraska journalist and politician originally from Michigan. It is now celebrated the last week in April.

See Arbor Day Foundation: <http://www.arborday.org/>

## **GREEN** websites at **WCU**:

### **Environmental Council's Sustainability**

[www.wcugreen.org/](http://www.wcugreen.org/)

### **Gordon Natural Area**

[www.gordonarea.org](http://www.gordonarea.org)

### **Amazon Center for Environmental Education & Research**

<http://www.wcupa.edu/aceer/>

### **Facilities/Energy & Sustainability**

<http://www.wcupa.edu/INFORMATION/AFA/Facilities/Energy/default.asp>

## **Other GREEN** websites

### **Reconnect Your Child with Nature**

<http://www.childrenandnature.org/>

### **Treehugger**

<http://www.treehugger.com/>

### **Climate Change: Nature Conservancy**

<http://www.nature.org/initiatives/climatechange/features/art29432.html?src=spl1>

## **Aramark** in April

## Document compiled by the Earth Week Team:

Name	Descriptor	E-mail
Tim Lutz	Geology & Astronomy; Environmental Council; WCU Sustainability Coordinator	tlutz@wcupa.edu
Pete Galloway	Resident Life & Housing Services; Environmental Council	pgalloway@wcupa.edu
Krystal Kelly	Advocacy Chair, Colleges Against Cancer	Kk639679@wcupa.edu
Mame Purce	Library-Reference	mpurce@wcupa.edu
Jessica A. Richard	Cap Stone Project: campus trees	Jr65960@wcupa.edu
Juliane Spadine	Intern: Office of Service Learning & Volunteer Programs	Js658801@wcupa.edu
David Timmann	Director, Sykes Student Union	dtimmann@wcupa.edu
Gerry Hertel	Gordon Natural Area; Environmental Council	ghertel@wcupa.edu
Jennifer Unangst	E.A.R.T.H.	Ju679634@wcupa.edu
Maggie Tripp	Service Learning & Volunteer Programs	mtripp@wcupa.edu
Amanda Seigh	Colleges Against Cancer	
Andrew Barrett	E.A.R.T.H	ab665276@wcupa.edu

**First meeting: December 11, 2009**

**2<sup>nd</sup> meeting: January 29, 2010; 2PM FHG 409**

## **Projects**

**Earth Week Public service announcement-EDM 300 Educational Technology  
(Penny)**

**Outdoor garden (Purce) -phase1 [outdoor garden] (Welch & Fritschle)  
Adopt-A-Block for WCU**

**[http://www.wcupa.edu/ Services/stu.occ/AdoptaBl/default.asp](http://www.wcupa.edu/Services/stu.occ/AdoptaBl/default.asp)**

**Goose Creek Cleanup in West Chester Borough (April 17)**

**<http://crcwatersheds.org/events/view/69>**

**All Parks Cleanup, West Chester Borough (TBA)**

## **Projects Being Considered**

**Alumni House plantings (Spadine)**

**Planting east of Starbucks (Purce)**

**Sustainability/green articles in QUAD (Kelly; Barrett)**

**E.A.R.T.H. daily events & concert (Unangast; Barrett)**

**Butt's be Gone [cigarette butt; pollution awareness & cleanup] (Kelly &  
Seigh)**

**Acts of Green group picture [all involved in Earth Week] (Lutz)**

**RA's involvement (Richard)**

**Display in library (Purce; Cressler; Koehler)**

**Borough Display (Lutz)**

**Planting a tree in celebration-Gordon Natural Area (Hertel)**

**Use WCU Web Site & Campus TV Screens [Kim Slattery-Academic  
Computing] to promote Sustainability/Earth Week(Hertel & Lutz)**